



COMMERCIAL PRESENTATION



CASSAVA

TAPIOCA ORIGINS



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THE ORIGINS

It is estimated that cassava root is a basic food for about 800 millions of people in all the world.

This tuber, rich in amid, represents a fundamental role in Brazilian cuisine and is disseminated in several countries as a healthy substitute for bread.

The versatility of the hydrated cassava starch can be used in several recipes.

The brand **Mani Tapioca**® comes in this way to be the first international product of Bhars, which aims to bring this rich variety to more diverse and distant countries around the world.





TAPIOCA

BRAZILIAN INDIGENOUS STARCH

BREAD OF THE TROPICS

Tapioca is a type of crepe created by Brazilian indigenous peoples a long time ago...

This delicious Brazilian delicacy did not take long to be discovered by Portuguese colonizers in the 16th century, in Pernambuco, being adopted as a bread substitute.

Today, tapioca crepe represents the Brazilian cuisine.

Going back to our origins, we created **Mani Tapioca**®, which is 100% made of pure and original hydrated cassava starch.

Super tasty!

In indigenous language Tupi, **Mani Tapioca**® means:

MANI = Cassava

TAPI = Bread and **OCA** = House



NUTRITIONAL ADVANTAGES



**HEALTHY
BODY**



**PALEO
DUDE**



**LOW CARB
LIFESTYLE**



**CELIAC
FRIENDLY**



**VEGAN
BROTHER**



**RAW
DIET**



**NO ADDITIVES OR
PRESERVATIVES**



LACTOSE FREE



GLUTEN-FREE



NO GMO



SALT-FREE



SUGAR-FREE

THE PRODUCT

Mani Tapioca® is stored in a very practical stand-up, zipper bag, in order to provide easy handling and storage.

And as usual, **Mani Tapioca®** has no added preservatives, humectants and stabilizers. It is really natural!

If you put some **Mani Tapioca®** in a frying pan without any kind of oil, after 3 minutes you get a crepe ready to go!

Mani Tapioca® is hydrated cassava flour and naturally gluten free, grain free, lactose free, vegan and paleo friendly, NON-GMO, its a 100% natural food.

Tacos, crepes, wraps, snacks, savoury, sweet. The options and flavours for **Mani Tapioca®** are endless!! Get healthy with our product, it's easy and fast and you can choose how to fill it.

Let's learn together more about the amazing **Mani Tapioca®**!

*Change your food,
change your life!*



PRODUCT SPECIFICITIES

Nutrition Facts

5 servings per container

Serving size 3 tbsp (20g)

Amount per serving

Calories 45

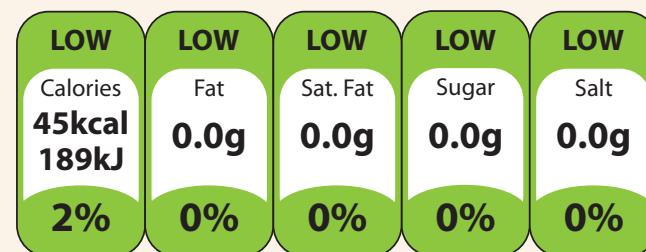
% Daily Value*

Total Carbohydrate 11g 4%

Not a significant source of calories from fat, saturated fat, trans fat, cholesterol, dietary fiber, sugars, vitamin A, vitamin C, calcium and iron.

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Each portion (20g) of Mani Tapioca® contains



of an adult's reference intake

Typical values (as sold) per 100g: Energy 225kcal/945kJ

sociedade
ponto verde



1. **BEST BEFORE 12 MONTHS** - Trustable product;
2. **FOUR LANGUAGES** - Portuguese, english, french and spanish;
3. **GLUTEN FREE BADGE** - Position the product in the top trend foods.
4. **HEAT SEALED** - Greater adaptability and ensures inviolability;
5. **ZIPPER BAG** - Safety and conservation of the product;
6. **STAND-UP POUCH BAG** - Better visualization on your shelf plate;
7. **FRONT WINDOW** - Direct contact with the product;
8. **ANTI-OXIDATION PACKING** - Better quality and conservation;



THANK YOU.

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[# MANITAPIOCA](https://www.instagram.com/MANITAPIOCA)
[#THEFOODREVOLUTION](https://www.instagram.com/THEFOODREVOLUTION)